



# Camden County, GA Regional Economy Overview

**Camden County Joint Development Authority**

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## Economy Overview

**1,200,605**

**Population (2017)**

Population **grew by 66,933** over the last 5 years and is projected to **grow by 52,419** over the next 5 years.

**633,694**

**Jobs (2017)**

Jobs **grew by 53,415** over the last 5 years and are projected to **grow by 31,594** over the next 5 years.

**\$58.3K**

**Avg. Earnings Per Job (2017)**

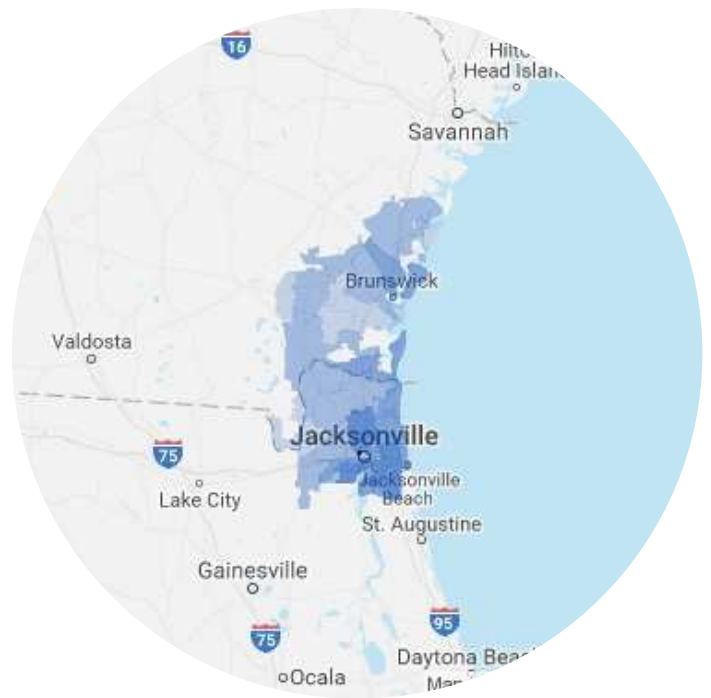
Regional average earnings per job are **\$4.9K below** the national average earnings of \$63.1K per job.

As of 2017 the region's population **increased by 5.9%** since 2012, growing by 66,933. Population is expected to **increase by 4.4%** between 2017 and 2022, adding 52,419.

From 2012 to 2017, jobs **increased by 9.2%** in Camden County, GA Region from 580,279 to **633,694**. This change **outpaced the national growth rate of 7.2% by 2.0%**. As the number of jobs increased, the **labor force participation rate decreased from 63.0% to 62.3% between 2012 and 2017**.

Concerning educational attainment, **17.1% of the selected regions' residents possess a Bachelor's Degree** (1.3% below the national average), and **9.0% hold an Associate's Degree** (1.1% above the national average).

The top three industries in 2017 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

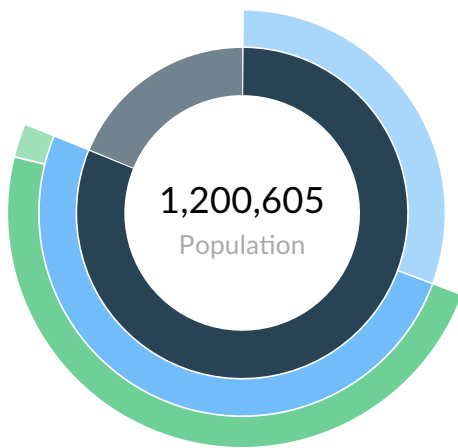


## Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	1,200,605	606,927	633,694	104.7	\$65.49B	\$59.04B	\$78.37B
Greater Southeast Georgia Region	1,714,625	843,622	885,639	102.8	\$89.82B	\$85.72B	\$115.15B
Georgia	10,407,735	5,078,787	4,817,741	100.1	\$494.79B	\$401.84B	\$502.89B
United States	325,401,909	161,911,193	159,180,936	113.8	\$17.83T	\$0	\$7.90T

## Economy Overview - Cont.

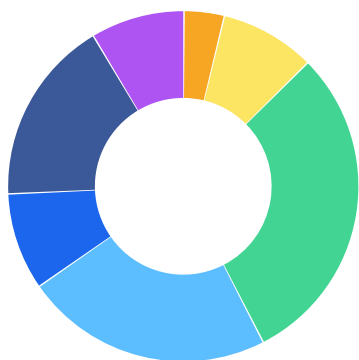
### 2017 Labor Force Breakdown



	Population
Total Working Age Population	974,053
Not in Labor Force (15+)	367,126
Labor Force	606,927
Employed	578,703
Unemployed	28,224
Under 15	226,552

### Educational Attainment

Concerning educational attainment, **17.1% of the selected regions' residents possess a Bachelor's Degree** (1.3% below the national average), and **9.0% hold an Associate's Degree** (1.1% above the national average).

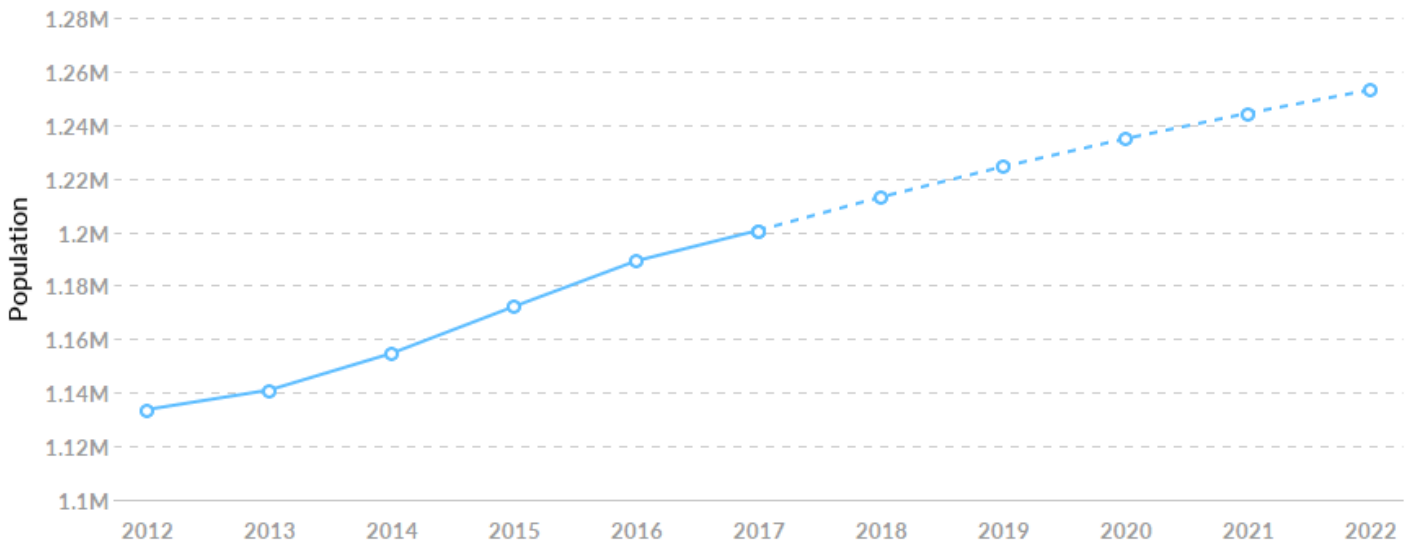


	% of Population	Population
Less Than 9th Grade	3.7%	30,573
9th Grade to 12th Grade	8.8%	72,459
High School Diploma	29.9%	246,539
Some College	22.9%	188,737
Associate's Degree	9.0%	73,970
Bachelor's Degree	17.1%	141,148
Graduate Degree and Higher	8.7%	71,347

# Historic & Projected Trends

## Population Trends

As of 2017 the region's population increased by 5.9% since 2012, growing by 66,933. Population is expected to increase by 4.4% between 2017 and 2022, adding 52,419.

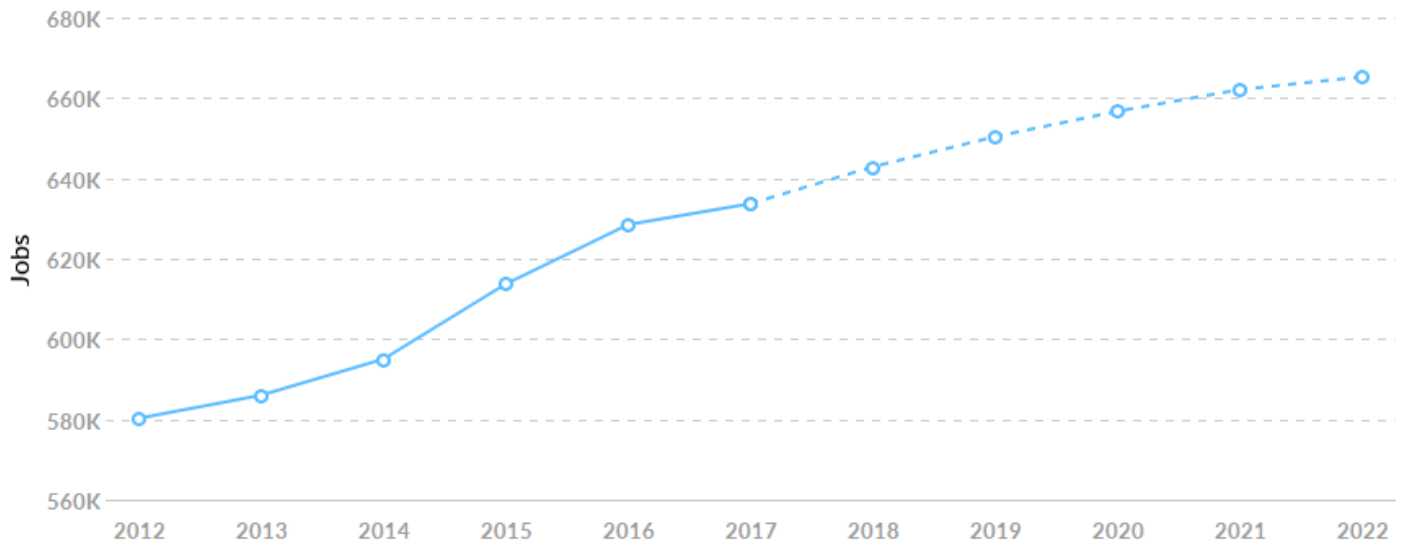


Timeframe	Population
2012	1,133,671
2013	1,140,942
2014	1,154,667
2015	1,172,139
2016	1,189,182
2017	1,200,605
2018	1,213,012
2019	1,224,401
2020	1,234,826
2021	1,244,345
2022	1,253,024

# Historic & Projected Trends - Cont.

## Job Trends

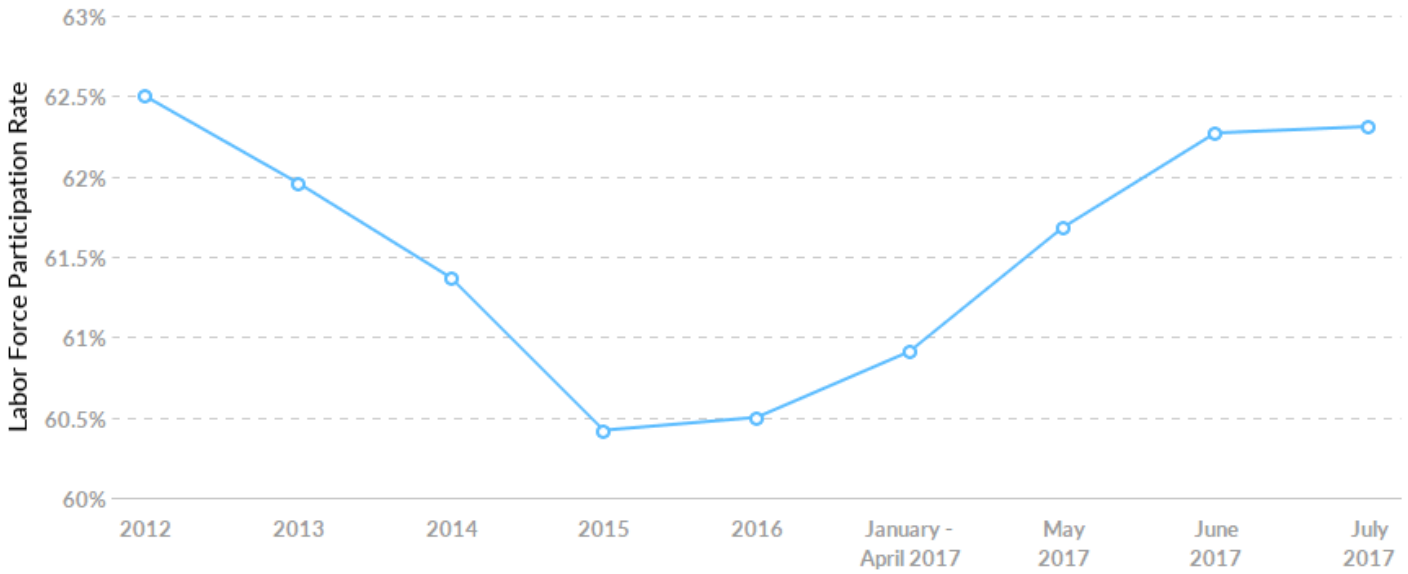
From 2012 to 2017, jobs increased by 9.2% in Camden County, GA Region from 580,279 to 633,694. This change outpaced the national growth rate of 7.2% by 2.0%.



Timeframe	Jobs
2012	580,279
2013	586,018
2014	595,024
2015	613,734
2016	628,496
2017	633,694
2018	642,883
2019	650,385
2020	656,705
2021	662,094
2022	665,288

## Historic & Projected Trends - Cont.

### Labor Force Participation Rate Trends



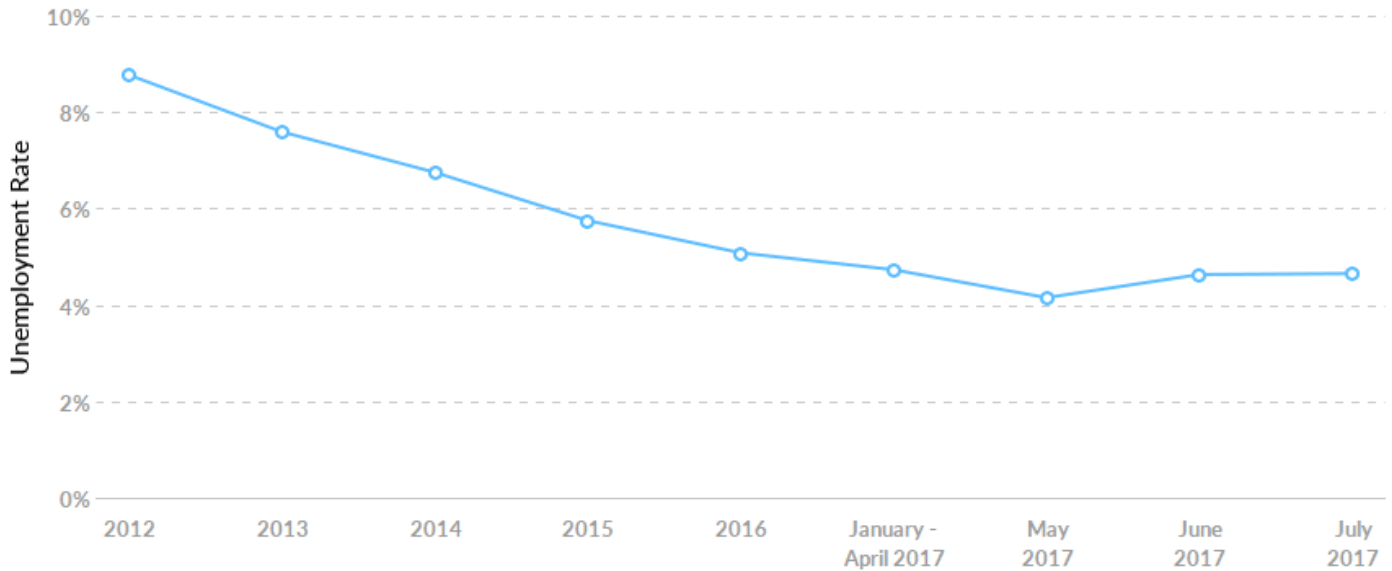
Timeframe	Labor Force Participation Rate
2012	62.50%
2013	61.96%
2014	61.37%
2015	60.42%
2016	60.50%
January - April 2017	60.91%
May 2017	61.68%
June 2017	62.27%
July 2017	62.31%



## Historic & Projected Trends - Cont.

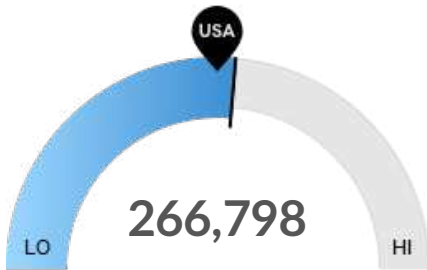
### Unemployment Rate Trends

Your areas had a July 2017 unemployment rate of 4.65%, **decreasing from 8.77%** 5 years before.



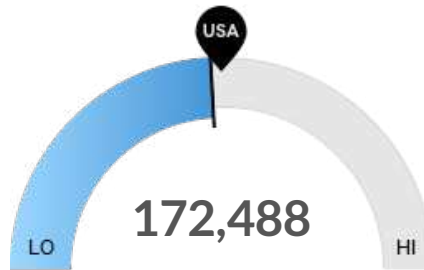
Timeframe	Unemployment Rate
2012	8.77%
2013	7.59%
2014	6.75%
2015	5.75%
2016	5.08%
January - April 2017	4.73%
May 2017	4.15%
June 2017	4.63%
July 2017	4.65%

## Population Characteristics



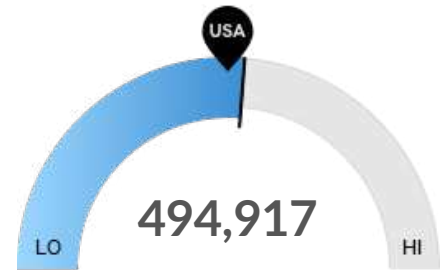
**Millennials**

Your area has 266,798 millennials (ages 20-34). The national average for an area this size is 246,790.



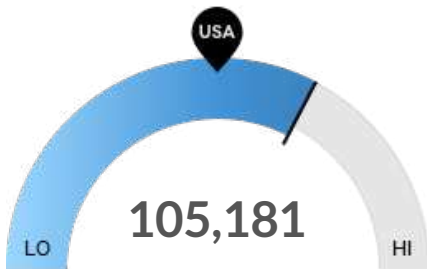
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 181,230 people 65 or older, while there are 172,488 here.



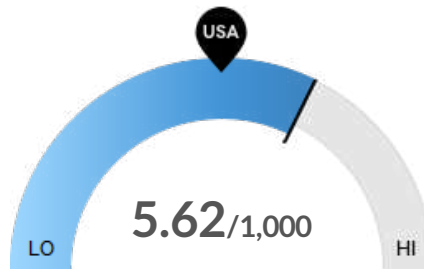
**Racial Diversity**

Racial diversity is about average in your area. The national average for an area this size is 460,609 racially diverse people, while there are 494,917 here.



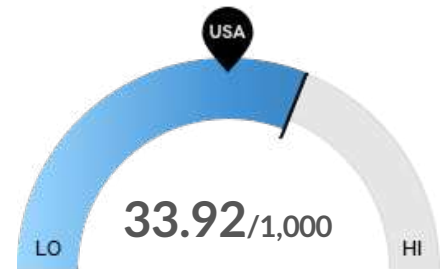
**Veterans**

Your area has 105,181 veterans. The national average for an area this size is 68,782.



**Violent Crime**

Your area has 5.62 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



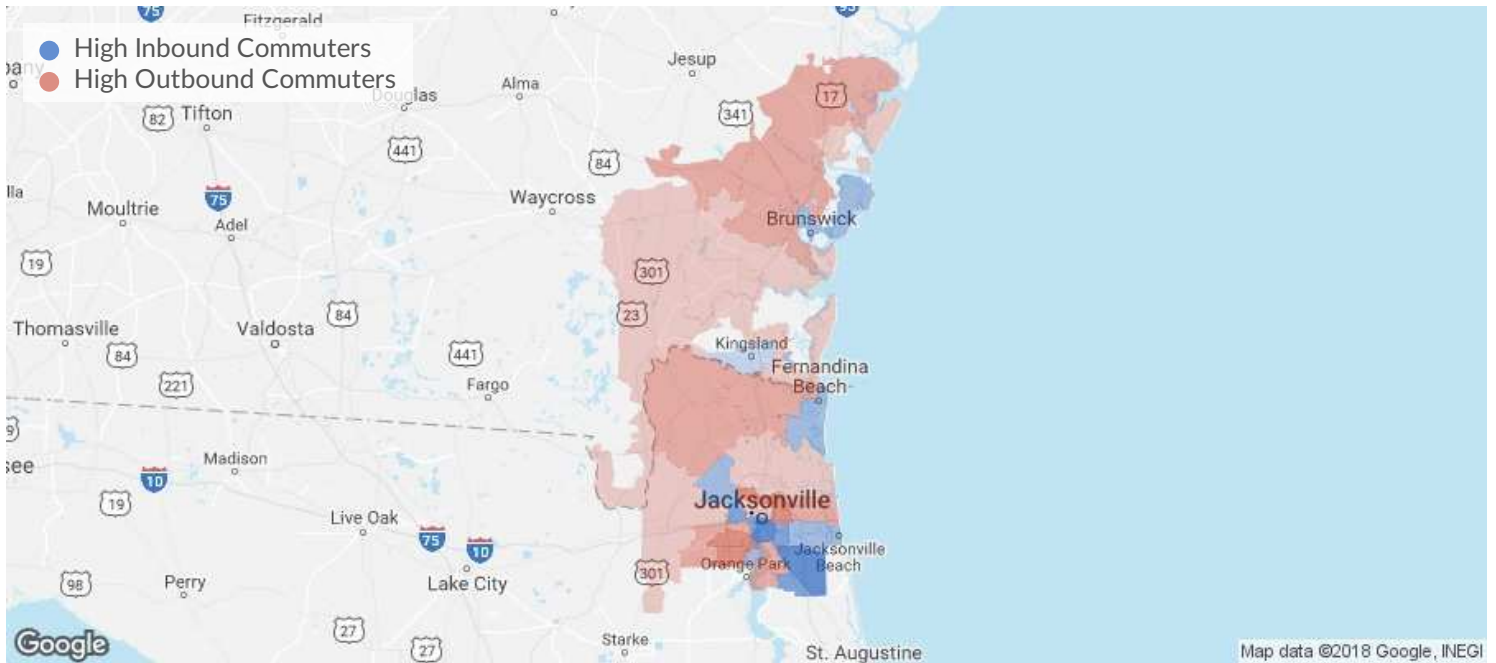
**Property Crime**

Your area has 33.92 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

# Population Characteristics - Cont.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #5 for resident workers. The top ZIP for resident workers is 32210.



### Where Talent Works

ZIP	Name	2017 Employment
32256	Jacksonville, FL (in Duv...	67,647
32207	Jacksonville, FL (in Duv...	43,739
32216	Jacksonville, FL (in Duv...	38,941
32246	Jacksonville, FL (in Duv...	29,711
32202	Jacksonville, FL (in Duv...	27,013

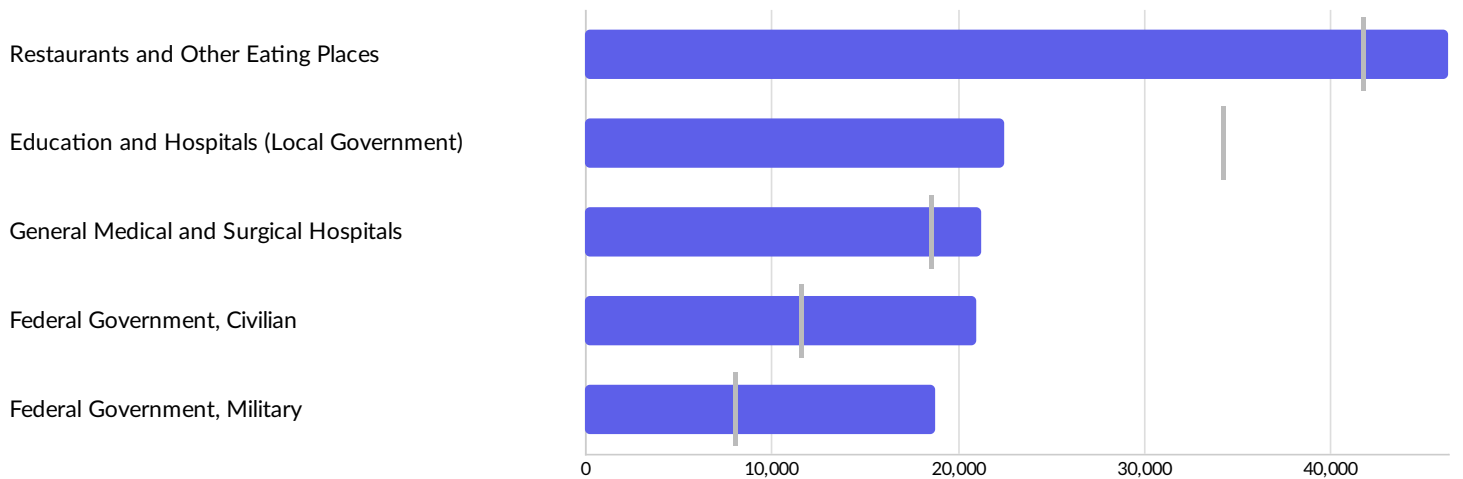
### Where Talent Lives

ZIP	Name	2017 Workers
32210	Jacksonville, FL (in Duv...	30,918
32225	Jacksonville, FL (in Duv...	28,911
32218	Jacksonville, FL (in Duv...	26,615
32244	Jacksonville, FL (in Duv...	26,243
32256	Jacksonville, FL (in Duv...	25,510

# Industry Characteristics

## Largest Industries

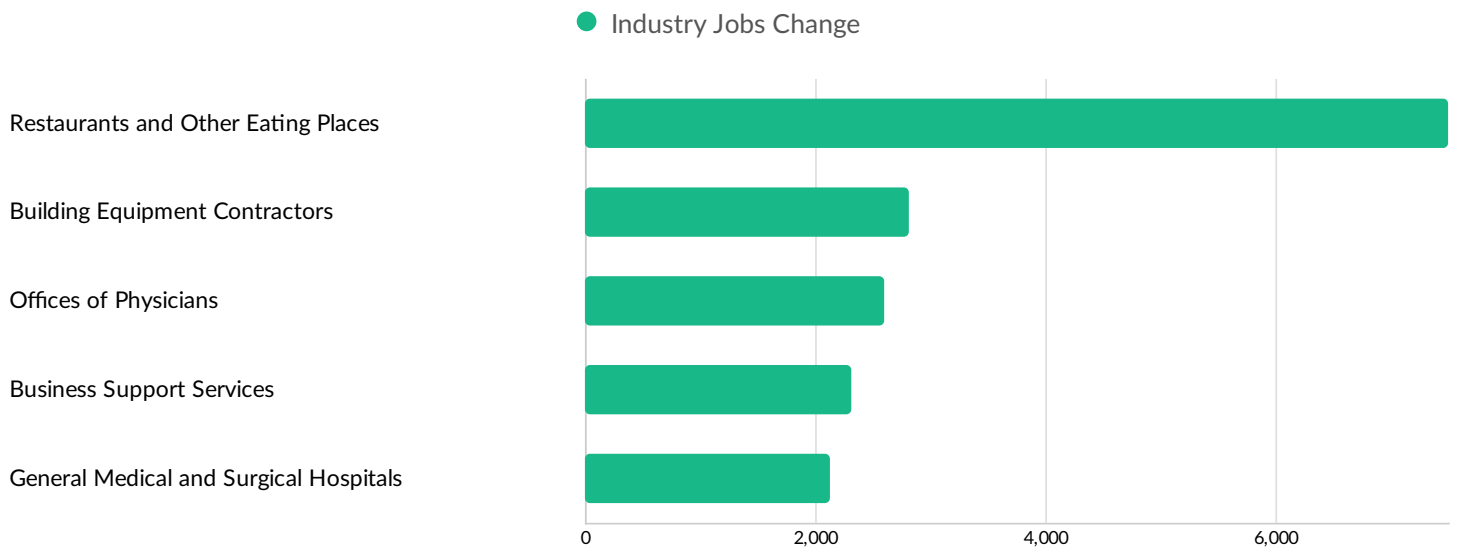
● Industry Jobs    ● National Average



Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Restaurants and Other Eating Places	38,819	46,320	7,501	+19%	\$19,590
Education and Hospitals (Local Government)	24,229	22,535	-1,694	-7%	\$57,114
General Medical and Surgical Hospitals	19,121	21,243	2,122	+11%	\$66,252
Federal Government, Civilian	20,526	21,007	481	+2%	\$99,197
Federal Government, Military	20,421	18,759	-1,662	-8%	\$61,028

## Industry Characteristics - Cont

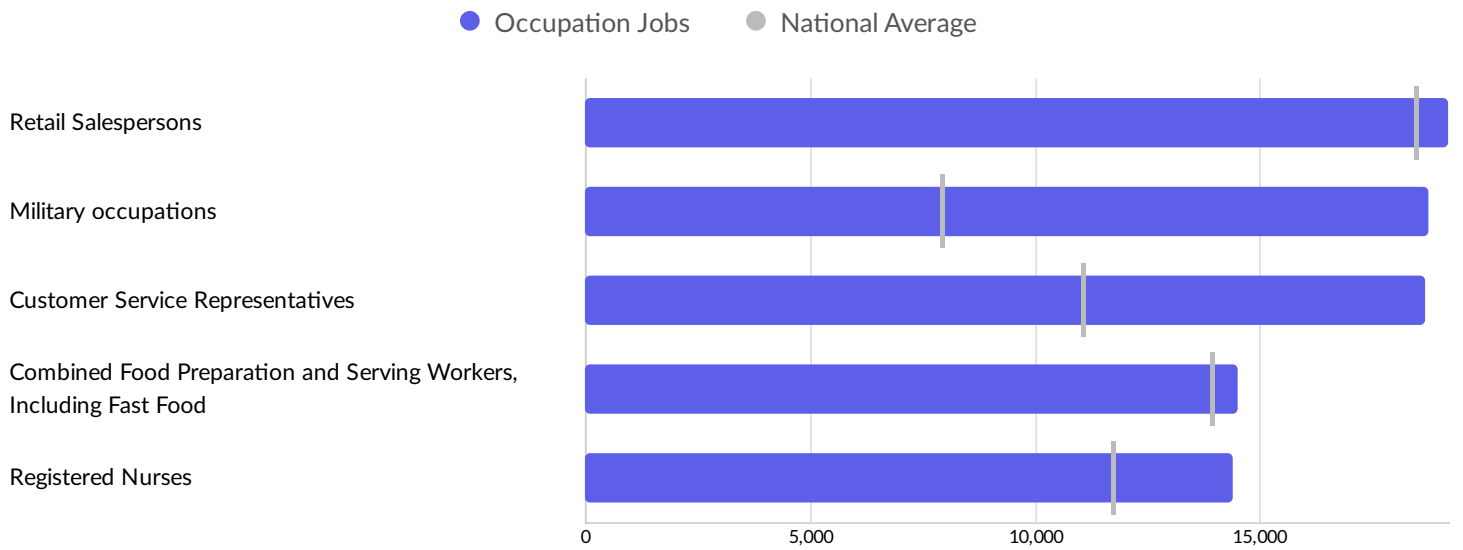
### Top Growing Industries



Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Restaurants and Other Eating Places	38,819	46,320	7,501	+19%	\$19,590
Building Equipment Contractors	9,103	11,924	2,821	+31%	\$61,371
Offices of Physicians	14,951	17,552	2,601	+17%	\$104,054
Business Support Services	5,510	7,822	2,312	+42%	\$45,350
General Medical and Surgical Hospitals	19,121	21,243	2,122	+11%	\$66,252

# Workforce Characteristics

## Largest Occupations

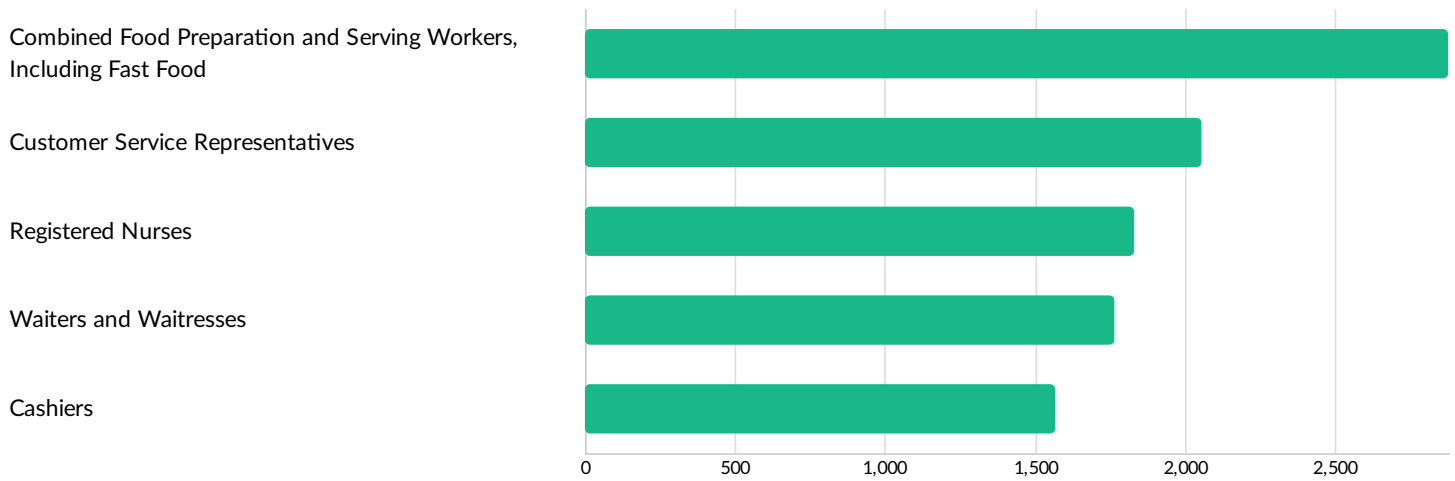


Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Retail Salespersons	18,143	19,184	1,041	+6%	\$12.30
Military occupations	20,421	18,759	-1,662	-8%	\$20.62
Customer Service Representatives	16,611	18,666	2,055	+12%	\$15.69
Combined Food Preparation and Serving Workers, Including Fast Food	11,638	14,517	2,879	+25%	\$9.34
Registered Nurses	12,555	14,388	1,833	+15%	\$30.43

## Workforce Characteristics - Cont

### Top Growing Occupations

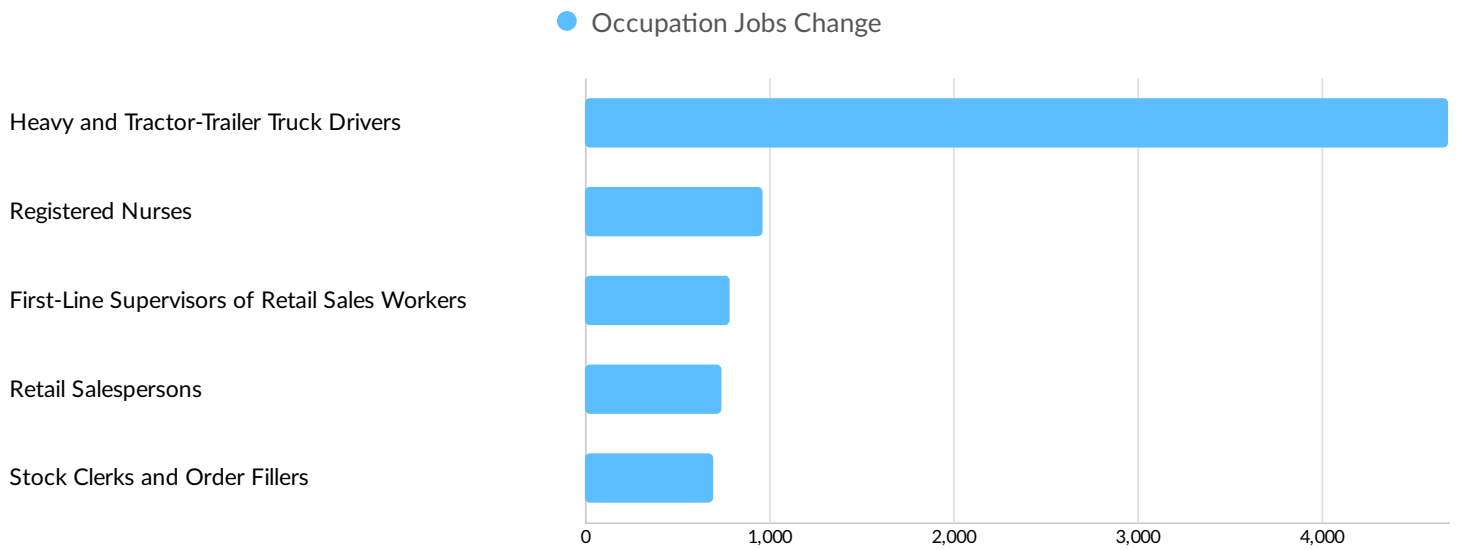
● Occupation Jobs Change



Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Combined Food Preparation and Serving Workers, Including Fast Food	11,638	14,517	2,879	+25%	\$9.34
Customer Service Representatives	16,611	18,666	2,055	+12%	\$15.69
Registered Nurses	12,555	14,388	1,833	+15%	\$30.43
Waiters and Waitresses	11,458	13,226	1,768	+15%	\$11.73
Cashiers	12,749	14,316	1,567	+12%	\$9.91

## Workforce Characteristics

### Top Posted Occupations



Occupation	Jan 2017 Unique Postings	Dec 2017 Unique Postings	Jan 2017 - Dec 2017 Avg. Unique	2016 Avg. Hourly Earnings
Heavy and Tractor-Trailer Truck Drivers	2,289	4,691	2,731	\$21.93
Registered Nurses	1,059	965	1,010	\$30.43
First-Line Supervisors of Retail Sales Workers	792	782	822	\$20.45
Retail Salespersons	644	744	735	\$12.30
Stock Clerks and Order Fillers	376	695	619	\$12.54



## Educational Pipeline

In 2016, there were 17,873 graduates in Camden County, GA Region. This pipeline has shrunk by 17% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and Welding Technology/Welder.

