

Exhibit "B"

Sign Standards for the Camden County Industrial Park

Plans and specifications for the construction, installation or alteration of all outdoor signs as to size, location, type and appearance shall first be submitted to the Authority for its written approval, which approval shall not be unreasonably withheld.

The following signage requirements shall apply:

- a. Allowable sign types include wall, ground (freestanding) and awning.
- b. Prohibited sign types include all others not above allowable, including, but not limited to: pylon, animated, flashing, changeable copy/message board (unless time/date), neon, exposed bulb, suspended, projection, roof, integral roof, portable, marquee, inflatable, billboard, banner, pennants, or parked vehicles with messages (unless regularly and customarily used to transport persons or property for the business.)
- c. Wall signs shall be flat and parallel to and not more than fifteen inches from the face of the building wall. Wall signs shall not exceed five percent of the face of the building to which they are attached. The maximum width of any sign shall not exceed ninety percent of the width of the wall to which it is attached.
- d. Ground signs shall be no more than fifty square feet in area, as measured on one face of a dual-facing sign. Said sign shall be no more than ten feet in height, including any mounting hardware and foundation. Ground signs may be located within the required front yard setback, as long as they are at least five feet from any property line. Only one ground sign is permitted per business.
- e. Awning signs shall have the same area and wall coverage restrictions as wall signs. Lighting shall be as detailed below in item "h".
- f. Directional signs of up to six (6) square feet each, designating entrances, exits, parking, loading areas, shipping docks or similar traffic control signs are permitted. Such signs shall be located at least one foot from any property line and not within a clear vision corner as previously defined.
- g. Billboards, of any type, are prohibited within the park.
- h. Lighting of signs may be either internal or external, if it meets the following requirements:
 - 1) No direct light or significant glare from a sign shall be cast on any adjacent lot zoned and used for residential purposes.
 - 2) Signs with interior illumination sources shall have light-colored translucent lettering shown against a dark opaque background.